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FOR IMMEDIATE RELEASE

Franklin Primary Health Center Welcomes Dr. Vicki Baldwin

Board-certified internal medicine physician brings more than 25 years of experience in adult primary care, chronic disease management and healthcare leadership to the Charles White Family Health Center.

MOBILE, Ala. – Franklin Primary Health Center is pleased to announce that Vicki Baldwin, M.D., FACP, a board-certified internal medicine physician with more than 25 years of experience, has joined its medical team. Dr. Baldwin will provide comprehensive adult primary care services at the Charles White Family Health Center in Mobile, Alabama.

Dr. Baldwin brings extensive experience in preventive medicine, chronic disease management, geriatric care and population health. Throughout her career, she has focused on helping patients manage their health through individualized treatment plans, preventive screenings and ongoing care for chronic medical conditions.

In addition to her extensive clinical experience, Dr. Baldwin was recently elected to Fellowship in the American College of Physicians (FACP), one of the most distinguished professional recognitions in internal medicine. The FACP designation is a peer-supported distinction recognizing physicians for their professional accomplishments, dedication to quality patient care and contributions to advancing the field of internal medicine. Dr. Baldwin received notification of this honor from the ACP Alabama Chapter in September 2026.

Prior to joining Franklin Primary Health Center, Dr. Baldwin served as Gulf Coast Market Medical Director for Sage Health in Mobile, where she provided clinical leadership, supported quality improvement initiatives and helped advance patient care standards. She previously practiced internal medicine at Oak Street Health in Mobile, Coastal Family Health Center in Moss Point, Mississippi, and several medical organizations throughout Florida and Ohio.

In addition to her primary care experience, Dr. Baldwin has served in medical director positions for hospice organizations, providing compassionate care and collaborating with interdisciplinary teams to address the needs of patients and their families.

Dr. Baldwin earned her Bachelor of Science in Biochemistry and Psychobiology from the University of California, Los Angeles (UCLA), and completed her medical education at Loma Linda University Medical Center in California. She is board-certified in Internal Medicine.

“We are pleased to welcome Dr. Baldwin to the Franklin Primary Health Center family,” said Charles White, Chief Executive Officer of Franklin Primary Health Center. “Her extensive clinical experience and commitment to patient-centered care will be valuable assets as we continue expanding access to quality healthcare services for individuals and families in the communities we serve.”

Dr. Baldwin is accepting new patients, and same-day appointments are available at the Charles White Family Health Center. Patients interested in scheduling an appointment may call 251-432-4117 or visit FranklinPrimary.org for additional information.

About Franklin Primary Health Center

Franklin Primary Health Center is a community-based healthcare organization dedicated to providing accessible, affordable and high-quality healthcare services to individuals and families throughout southwest Alabama. With 23 clinic locations across six counties, Franklin offers a comprehensive range of services, including adult medicine, pediatrics, women's health, dentistry, optometry, behavioral health, pharmacy and laboratory services.